



**OSTİM TECHNICAL UNIVERSITY**  
**FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**COURSE SYLLABUS FORM**

<b>SOCI 101</b>							
<b>Introduction to Sociology</b>							
<b>Course Name</b>	<b>Course Code</b>	<b>Period</b>	<b>Hours</b>	<b>Application</b>	<b>Laboratory</b>	<b>Credit</b>	<b>ECTS</b>
Introduction to Sociology	SOCI 101	1	4	3	1	3	5

<b>Language of Instruction</b>	English
<b>Course Status</b>	Compulsory
<b>Course Level</b>	Bachelor
<b>Learning and Teaching Techniques of the Course</b>	Lecture, Question-Answer, Problem Solving, Teamwork, Report Writing

<b>Course Objective</b>
<p>This course introduces the scientific study of human society, culture, and social interactions. Topics include socialization, research methods, diversity and inequality, cooperation and conflict, social change, social institutions, and organizations. Upon completion, students should be able to demonstrate knowledge of sociological concepts as they apply to the interplay among individuals, groups, and societies.</p>

<b>Learning Outcomes</b>
<p>On successful completion of this course, students should be able to:</p> <ol style="list-style-type: none"> <li>1. explain the impact of social processes (social institutions, social structure, culture, groups, etc.) on the lives of individuals, including yourself</li> <li>2. define and apply fundamental sociological theories and concepts to human behavior</li> <li>3. identify empirical patterns and causes of social inequality related to social class, race, and ethnicity, and gender</li> <li>4. explain social facts and society-related concepts.</li> <li>5. express empirical observations with sociological concepts.</li> <li>6. explain the main characteristics of social institutions.</li> <li>7. analyze the distinguishing features of and relationships among social institutions.</li> <li>8. relate the development of sociology to social change and convey the latest developments in sociology.</li> </ol>

### Course Outline

During this course, we will investigate connections between our personal experiences and our social environment, using “sociological imagination.” You will be introduced to the discipline of sociology—what sociologists study, how they study it, and what they find. You will learn what theories sociologists use to explain social trends—such as those related to crime, health, and education. You will learn and be encouraged to think critically about social categories like gender, race/ethnicity, social class, and families. Together, we will explore the world around us through a sociological lens.

### Weekly Topics and Related Preparation Studies

Weeks	Topics	Preparation Studies
1	Chapter 1: Introduction to Sociology	<ul style="list-style-type: none"> <li>• What Is Sociology?</li> <li>• The History of Sociology</li> <li>• Theoretical Perspectives in Sociology</li> <li>• Why Study Sociology?</li> </ul>
2	Chapter 2: Sociological Research	<ul style="list-style-type: none"> <li>• Approaches to Sociological Research</li> <li>• Research Methods</li> <li>• Ethical Concerns</li> </ul>
3	Chapter 3: Culture	<ul style="list-style-type: none"> <li>• What Is Culture?</li> <li>• Elements of Culture</li> <li>• High, Low, Pop, Sub, Counter-culture, and Cultural Change</li> <li>• Theoretical Perspectives on Culture</li> </ul>
4	Chapter 4: Society and Social Interaction	<ul style="list-style-type: none"> <li>• Types of Societies</li> <li>• Theoretical Perspectives on Society</li> <li>• Social Constructions of Reality</li> </ul>
5-6	Chapter 5: Socialization	<ul style="list-style-type: none"> <li>• Theories of Self-Development</li> <li>• Why Socialization Matters</li> <li>• Agents of Socialization</li> <li>• Socialization Across the Life Course</li> </ul>
7	Chapter 6: Groups and Organization	<ul style="list-style-type: none"> <li>• Types of Groups</li> <li>• Group Size and Structure</li> <li>• Formal Organizations</li> </ul>
<b>8</b>	<b>MIDTERM EXAM</b>	
9	Chapter 7: Deviance, Crime, and Social Control	<ul style="list-style-type: none"> <li>• Deviance and Control</li> <li>• Theoretical Perspectives on Deviance and Crime</li> <li>• Crime and the Law</li> </ul>
10-11	Chapter 8: Media and Technology	<ul style="list-style-type: none"> <li>• Technology Today</li> <li>• Media and Technology in Society</li> <li>• Global Implications of Media and Technology</li> <li>• Theoretical Perspectives on Media and Technology</li> </ul>
12-13	Chapter 9: Social Stratification	<ul style="list-style-type: none"> <li>• What Is Social Stratification?</li> <li>• Social Stratification and Mobility</li> <li>• Global Stratification and Inequality</li> <li>• Theoretical Perspectives on Social Stratification</li> </ul>
14	Chapter 10: Global Inequality	<ul style="list-style-type: none"> <li>• Global Stratification and Classification</li> <li>• Global Wealth and Poverty</li> <li>• Theoretical Perspectives on Global Stratification</li> </ul>

15	Chapter 11: Race and Ethnicity	<ul style="list-style-type: none"> <li>• Racial, Ethnic, and Minority Groups</li> <li>• Theoretical Perspectives on Race and Ethnicity</li> <li>• Prejudice, Discrimination, and Racism</li> <li>• Intergroup Relationships</li> </ul>
16	<b>FINAL EXAM</b>	

<b>Textbook(s)/References/Materials:</b>
<b>TEXTBOOK:</b> Introduction to Sociology 3e” from OpenStax, Print ISBN 1938168410, digital ISBN 1947172263, <a href="http://www.openstax.org/details/introduction-sociology-3e">http://www.openstax.org/details/introduction-sociology-3e</a>

<b>Assessment</b>		
<b>Studies</b>	<b>Number</b>	<b>Contribution margin (%)</b>
Attendance		
Lab		
Classroom and application performance grade	<b>1</b>	<b>10</b>
Field Study		
Course-Specific Internship (if any)		
Quizzes / Studio / Critical		
Homework	<b>10</b>	<b>10</b>
Presentation		
Projects		
Report		
Seminar		
<b>Midterm Exam/Midterm Jury</b>	<b>1</b>	<b>30</b>
<b>General Exam / Final Jury</b>	<b>1</b>	<b>50</b>
	<b>Total</b>	<b>100</b>
<b>Success Grade Contribution of Semester Studies</b>		<b>50</b>
<b>Success Grade Contribution of End of Term</b>		<b>50</b>
	<b>Total</b>	<b>100</b>

<b>ECTS / Workload Table</b>			
<b>Activities</b>	<b>Number</b>	<b>Duration (Hours)</b>	<b>Total Workload</b>
Course hours (Including the exam week: 16 x total course hours)	16	3	48
Laboratory			
Application			
Course-Specific Internship			
Field Study			
Study Time Out of Class	16	3	48
Presentation / Seminar Preparation			
Projects			
Reports			
Homework	4	4	16
Quizzes / Studio Review			
Preparation Time for Midterm Exam / Midterm Jury	1	4	4
Preparation Period for the Final Exam / General Jury	1	4	4
<b>Total Workload/25 hours</b>	<b>(120/25 = 4.8)</b>		
<b>ECTS</b>	<b>5</b>		

<b>Relationship Between Course Learning Outcomes and Program Competencies</b>						
<b>No</b>	<b>Learning Outcomes</b>	<b>Contribution Level</b>				
		<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
<b>LO1</b>	explain the impact of social processes (social institutions, social structure, culture, groups, etc.) on the lives of individuals, including yourself					X
<b>LO2</b>	define and apply fundamental sociological theories and concepts to human behavior					X
<b>LO3</b>	identify empirical patterns and causes of social inequality related to social class, race, ethnicity, and gender					X
<b>LO4</b>	explain social facts and society-related concepts.					X
<b>LO5</b>	express empirical observations with sociological concepts.					X
<b>LO6</b>	explain the main characteristics of social institutions.					X
<b>LO7</b>	analyze the distinguishing features of and relationships among social institutions.					X
<b>LO8</b>	relate the development of sociology to social change and convey the latest developments in sociology.					X

Relationship Between Course Learning Outcomes and Program Competencies)										
No	Program Competencies	Learning Outcomes								TOTAL EFFECT (1-5)
		LO1	LO2	LO3	LO4	LO5	L06	LO7	L08	
1	Know the basic concepts and practical information about the science of business administration and core business activities	x	x	x			x	x		5
2	Evaluate global and local issues by using ideas and concepts from the field of business administration; examine and analyze management related information and applications in line with scientific principles by using appropriate qualitative and quantitative methods; interpret and synthesize the data and find solutions to business related problems	x	x							2
3	Take responsibility as a member of an interdisciplinary team to solve unpredictable and complex business problems; be able to work effectively in teams of various functions and disciplines; effectively carry out project activities						x	x	x	3
4	Carry out independent studies in the field by utilizing obtained knowledge and skills			x	x	x		x		4
5	Set goals and objectives for the institution he/she works at; detect and solve basic problems; analyze the internal and external environment of the business; evaluate the developments, support continuous improvement and provide innovative strategies						x	x	x	3
6	Acquire the skill to manage activities aimed at the improvement of the employees as a leader, make decisions and implement them				x	x	x	x		4
7	Acquire the entrepreneurship skill; design and manage a business; promote innovativeness and sustainability							x	x	2
8	Maintain life-long learning activities; achieve self-improvement; follow higher level educational programs	x		x					x	3
9	Inform stakeholders with a sense of social responsibility as an individual with effective communication skills; share his/her emotions, thoughts and solutions to problems verbally and in writing; understand the behaviors and psychology of his/her colleagues					x	x	x	x	4
10	Use the information and communication technologies and computer software required by the field									
11	Effectively use English to follow, read, write and speak about the universal information in the field of business and management sciences and be able to communicate with colleagues in a foreign language	x	x	x			x	x	x	5

	with professional proficiency									
<b>12</b>	Act according to the law in all his/her affairs; have a sense of professional and ethical responsibility and code of business conduct and act in line with social values					x	x	x	3	
<b>13</b>	Be aware of the contemporary business problems as well as the interdisciplinary scope of business administration and analyze these; have the competence to understand the effects of business and management sciences on these problems on a universal, environmental, legal, social and societal level and in terms of health, security and globalization				x	x	x	x	4	
<b>14</b>	Give research proposals, be able to design research studies, prepare and present research reports	x	x						2	
<b>15</b>	Manage work time and personal time; fulfil the requirements of his/her duties on time					x	x	x	3	
<b>16</b>	Have the competence to work in non-governmental organizations, private sector and public entities				x	x	x	x	5	
	<b>TOTAL EFFECT</b>	5	4	4	4	6	10	12	8	53

<b>Policies and Procedures</b>
<b>Web page:</b> <a href="https://www.ostimteknik.edu.tr/business-administration-1240/907">https://www.ostimteknik.edu.tr/business-administration-1240/907</a>
<b>Exams:</b> The exams aim at assessing various dimensions of learning: knowledge of concepts and theories and the ability to apply this knowledge to real-world phenomena, through analyzing the situation, distinguishing problems, and suggesting solutions. The written exams can be of two types, ie. open-ended questions, which can also be in the form of problems or multiple-choice questions. The case could also be carried to the Dean's Office for additional disciplinary action.
<b>Assignments:</b> Quizzes and Homework (Assignments) might be applicable. Scientific Research Ethics Rules are very important while preparing assignments. The students should be careful about citing any material used from outside sources and reference them appropriately.
<b>Missed exams:</b> Any student missing an exam needs to bring an official medical report to be able to take a make-up exam. The medical report must be from a state hospital.
<b>Projects:</b> Not applicable.
<b>Attendance:</b> Attendance requirements are announced at the beginning of the term. Students are usually expected to attend at least 70% of the classes during each term.
<b>Objections:</b> If the student observes a material error in his/her grade, he/she has the right to place an objection to the Faculty or the Department. The claim is examined and the student is notified about its outcome.